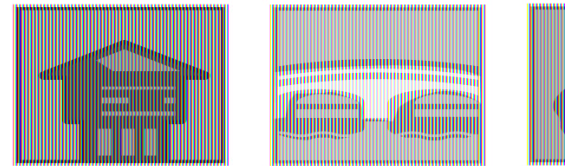


2019-2020 Strategic Plan

SCHOOL DISTRICT



F O R T • A T K I N

2018

5

BOLD
STEPS

2019

Initial Implementation
of District-wide
System for **EQUITY**

Develop and Implement a
Comprehensive
PUBLIC RELATIONS Plan

Research and Identify
Opportunities for
INNOVATION

Implement and Enhance Access to
STUDENT SUPPORT RESOURCES

Develop a Plan to Engage and
Involve **PARENTS AND COMMUNITY**

BALANCED IMPROVEMENT APPROACH to CREATE A DISTRICT of DISTINCTION

Continuous Improvement	Strategic Action
<ul style="list-style-type: none">● Work that keeps the District current and up-to-date● Efforts related to maintaining or achieving Federal or State compliance● Support for initiatives after launch or to maintain past work	<ul style="list-style-type: none">● Action that <i>transforms</i> the organization● Strategic direction driven by a community vision specific to Fort Atkinson's needs● Action that moves the District forward in a systematic way● Work to distinguish the District

Continuous Improvement

Supporting work from previous Strategic Plan

Keeping up to date with best practices & mandates

Strategic Action

Design Principles (3 - 5 years)

Bold Steps (revisited annually)

**WE ARE
HERE**

2019-2020 Strategic Plan DEVELOPMENT PROCESS

APRIL Annual Review of Bold Steps	May / June Drafting New Plan
<p>Solicited Feedback from Stakeholders:</p> <ul style="list-style-type: none">● Board of Education● Administration● Community Design Team● Staff● Families	<p>Synthesized Feedback</p> <p>Administration Drafted Year 2 Recommendations for Bold Steps and Action Plans</p>

2019

5

BOLD
STEPS

2020

Implementation of
District-wide
System for **EQUITY**

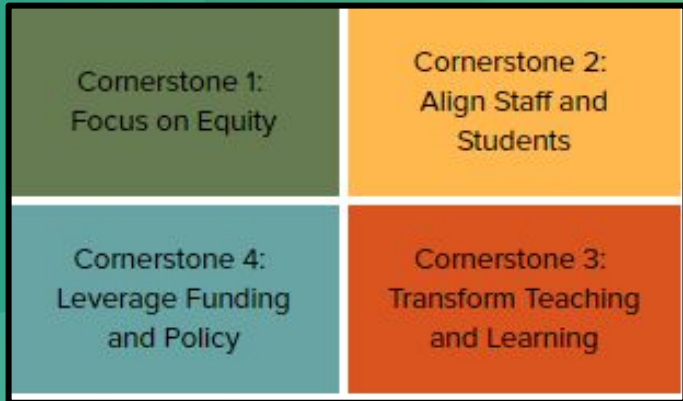
Develop and Implement a
Comprehensive
PUBLIC RELATIONS Plan

Research and Identify
Opportunities for
INNOVATION

Implement and Enhance Access to
STUDENT SUPPORT RESOURCES

Strengthen **FAMILY & COMMUNITY**
ENGAGEMENT

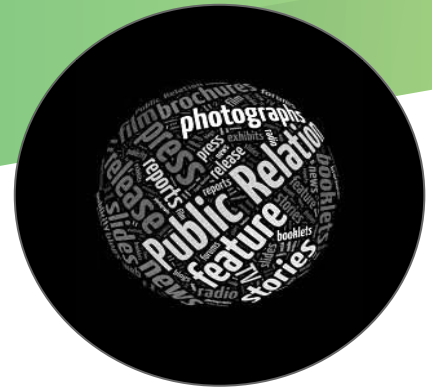
Implementation of a District-wide System for Equity



- District-wide Equity Team to engage in three-day intensive training under Integrated Comprehensive Systems founders Frattura and Capper
- Launch ICS Equity framework Cornerstone 1 at the building level
- Establish District and building wide Equity Non-negotiables



Develop and Implement a Comprehensive Public Relations Plan



- Hire and onboard a Communications and Community Engagement Specialist to assist in leading the District to:
 - Develop and implement a comprehensive two-way communications process that involves both internal and external publics
 - Assist in interpreting public attitudes to identify and help shape policies and procedures in the public interest
 - Provide involvement opportunities and informational activities which earn public understanding and support
 - Define the School District of Fort Atkinson brand and establish its consistent use among all stakeholders

Strengthen Family and Community Engagement



- Implement high impact strategies for family and community engagement
- Expand family and community engagement within the School Improvement Planning (SIP) process
- Increase family and community communication in collaboration with new Communication and Community Engagement Specialist

Implement and Enhance Access to Student Support Resources



- Ongoing learning and implementation of CASEL Framework to align existing programs and determine building level needs to drive new programming including:
 - Adult Social Emotional Learning - Compassion Resilience Toolkit & Restorative Justice Practices
 - K-5 Enhance Instructional Implementation of *Second Step*
 - 6 - 8 Enhance Instructional Implementation of *Dialectical Behavior Therapy (DBT) Steps A*
 - 9 - 12 Inclusion of explicit teaching of social skills during enrichment time and careers classes
- Strengthen program support for English Learners and Gifted/Talented students

Research and Identify Opportunities for Innovation



- Continue to build a systemic culture of innovation within our learning community
- Research national/ international areas and practices of innovation
 - Engage community to identify focus area(s) of innovation
 - Establish InViTe (Innovation Visioning Teams) Teams, including local experts, to study each focus area and develop proposal(s)

As we enter year 2, we look forward to the following in all Bold Step areas:

1. Application of the research and our new learning
2. Begin implementing the plans developed last year
3. Greater opportunity for a wider group to be connected and involved in the Bold Step work
4. Further spotlight Bold Step accomplishments to the community
5. Greater impact on students than year 1



Any Questions?

Thank You!

